



ENTRUST

Entrust Identity solution portfolio tailored to Managed Service Providers (MSPs)

Entrust Identity is the IAM portfolio that provides the flexibility and scalability you need to stay ahead of the ever-evolving threat landscape and attain a Zero Trust framework. Get started with the use cases and deployment model that make sense for you and adjust for future needs.

Entrust Identity covers the spectrum of workforce IAM solutions, from best-in-class MFA and VPN protection for Windows-based environments with Identity Essentials, to high assurance credential-based passwordless authentication that can be deployed in the cloud with Identity as a Service.

WHY PARTNER WITH ENTRUST?

- New low-risk recurring revenue stream
- Partner-friendly IAM platform
- Lead generation support
- Professional services opportunities
- 25+ years of digital identity expertise

Add today's most comprehensive IAM solution to your portfolio

Our Managed Service Provider (MSP) Program provides you with a profitable opportunity to deliver the industry's most advanced cloud based identity and access management (IAM) solution, Identity as a Service, as a partner-branded service, and the on-premises best-in-class MFA solution, Identity Essentials. These two solutions have been specifically designed to provide the flexibility, functionality, and support that managed service providers require including:

Multi-tenancy. Host multiple clients on the same service with clear data segregation. Each tenant has their own database encrypted using their own encryption key that is not shared with anyone else on the platform.

Multi-tier. Option to configure multiple tiers of partners and clients with full reporting capabilities in terms of billing and usage.

Convenient single management console. Manage your customers' ongoing needs from one highly intuitive management console. Quickly add or remove customers and subscriptions and assign or modify tiers of service.

Brand as your own. Opportunity to white label the solution and/or customize colors, logos, and emails for your end clients.

Flexible pay-as-you-go pricing. No inventory to carry and monthly billing is based on the number of users each month.

Simplified accounting with integrated billing and reporting. Download billing, usage, and other reports on demand. Plus, APIs are available to integrate Identity as a Service directly with your billing platform.

World class technical support. Take advantage of our installation support, troubleshooting, 24x7 technical support and technical certification program. If white labeling, you decide whether to provide your own customer support or use our 24x7 technical support.

Identity solution portfolio for MSPs at-a-glance

Entrust Identity supports a significant number of workforce cases and deployment options including:

- High assurance credential-based access
- Single sign-on (SSO) with cloud deployment model
- High assurance credential-based/FIDO-compliant passwordless access with SSO
- Best-in-class multi-factor authentication (MFA) supporting a breadth of use cases and authenticators including soft token, hard token, mobile, grid card, SMS, push, and OTP
- Adaptive risk-based access and authentication with fine-grained control
- Identity Proofing and workflow orchestration
- Self-service password resets
- Device reputation analysis
- Email signing and encryption, file encryption, and document signing
- Mobile software development kit (SDK)
- Available out-of-the-box integrations, SAML/OIDC, and REST APIs for administration & authentication



Identity Solution portfolio for MSPs

General	Identity as a Service	Identity Essentials
IIS Website, Windows Logon, ADFS, VPN/RADIUS protection	•	•
Adaptive access	Risk-based	Policy-based
Secure Device provisioning	•	•
Self-service password reset	•	•
Mobile SDK	•	•
Azure AD integration	•	
Device Reputation	•	
SSO	•	
High Assurance Credential-based access	•	
Passwordless login	•	
Identity Proofing	•	
Email and file encryption	•	
Document signing	•	
Deployment	Cloud	On-premises/hybrid
Specific to MSPs		
Multi-tenancy	•	
Multi-domain	•	•
Brand as your own	•	•
Role-based Admin	•	•
Billing	Monthly usage	Monthly usage

ABOUT ENTRUST CORPORATION

Entrust keeps the world moving safely by enabling trusted identities, payments, and data protection. Today more than ever, people demand seamless, secure experiences, whether they're crossing borders, making a purchase, accessing e-government services, or logging into corporate networks. Entrust offers an unmatched breadth of digital security and credential issuance solutions at the very heart of all these interactions. With more than 2,500 colleagues, a network of global partners, and customers in over 150 countries, it's no wonder the world's most entrusted organizations trust us.

Learn more at [entrust.com](https://www.entrust.com)



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